

CARTSNEWS

The Official Journal of the Carolina Token Society

ISSUE #8

November 2005

WHAT'S HAPPENING?

Good news! We have continued to grow, a bit. Since the August newsletter CARTS has gained two new members. And we have made it through our first "official" year financially in the black. Here is the financial report as given in Statesville by treasurer Bob King.

INCOME

Dues	\$380.00
Donations	\$85.00
Paid Ads	\$24.00
Total	\$489.00

EXPENSES

Checks	\$8.59
Start checking account	\$5.00
Meeting Room 5/05	\$75.00
Meeting Room 11/05	\$110.00
Newsletter thru May	\$72.01
Total	\$270.60

This leaves a current balance of \$218.40. The August and November newsletters will cost no more than \$90.00, total. Thus we are within our budget – even without advertising income and contributions.

This brings up the subject of dues. **Dues are due by January 15 at the latest.** To help our treasurer, and to insure you don't forget, why not send that check now?

And here's a plea from your editor. Please send in those items for the newsletter. In addition to free ads, etc. items that have been mentioned as needed are: a list of exonomia literature appropriate for CARTS members, hints for newcomers (yes, we have neophyte collectors), how to clean tokens. I'm sure you can think of many others.

And last but by no means least, mark your calendars for April 29, 2006. That's the day we meet in (or near) Hendersonville, NC.

PRESIDENT'S REPORT

Greetings to all CARTS members. Our third meeting is now behind us. We had a total of six members present last weekend in Statesville. Hats off to Bob King and Don Bailey for planning the meeting. It was decided that our next meeting will be held the last Saturday in April 2006 in the western North Carolina area. Look for details in an upcoming issue of CARTSNEWS. Please try to get to a meeting in the future. You can't beat the camaraderie of a bunch of token collectors in the same room!!

The next issue of the newsletter will not be printed until after the first of the year, so let me wish everyone a Happy Thanksgiving, a Merry Christmas, and a Happy New Year!

Regards,
Tony Chibbaro - President, CARTS

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Comments, suggestions, reactions, (maybe even) criticism, will be gratefully accepted. Let us know! **Articles, New Finds, Announcements, and Classifieds to Don Bailey only! Dues to Bob King only!**

A. C. MAST SUGAR GROVE, NO. CAR.

Joe Elrod (CM #7)

Arthur Clyde Mast was born May 28, 1892 at Sugar Grove, Watauga County, N. C., the tenth child and seventh son of 13 children born to Noah T. and Lucinda Adams Mast. In 1910 A. C. went to Washington State to work in wheat fields, herd cattle, and break horses. For this he earned \$35 per month. He returned to Sugar Grove and married Jennie Edna Bingham on May 12, 1912; they had seven children.

The building which housed the A. C. Mast General Store was built by J. C. Mast on a quarter acre of land bought Jan. 27, 1903 for \$44. Ownership of the two-story building changed hands several times before 1917 when A. C. bought the store from his brother Milton McLean Mast. A. C. was sole operator of the store until 1947 when he took in three partners: his son Edward B., his son-in-law Ray A. Farthing, and his brother-in-law Finley Bingham. Ray Farthing subsequently bought the store and eventually sold it to the Cable Brothers who closed it in the early 1970's. Tokens in denominations of 5¢, 10¢, 25¢, 50¢, and \$1.00 were used to pay customers for farm produce, roots, herbs, and animal furs.



A. C. Mast / (bowtie) / Sugar Grove / No. Car. // Good For / \$1.00 / In Merchandise – R, Al, 31mm

For a number of years tokens from four general stores in the area could be spent at any of the stores: A. C. Mast Store, Sugar Grove; W. W. Mast Store, Valle Crucis (W. W. was a brother of A. C. Mast); T. L. Mast Store, Brushy Fork (T. L. was another brother of A. C.); and the Valle Crucis Company, Valle Crucis (Aubyn Farthing, manager). The store owners met from time to time to exchange tokens spent among the stores. But someone discovered the name and address of the token maker and ordered some tokens for the A. C. Mast Store and spent a large number in the Valle Crucis Company store. The “counterfeiters” were caught, but use of tokens (locally known as “due bills”) was soon

discontinued. A. C. Mast subsequently handed out many of his tokens as business cards.

Sources:

The Heritage of Watauga County North Carolina, Vol. I, 1984, The Genealogical Society of Watauga County, Boone, North Carolina, The Hunter Publishing Company, Winston Salem, North Carolina. pp. 49, 50, 271, 272

Personal Interview of A. C. Mast in October 1974.

THE CAPITOLA STORE OF MARSHALL, NC

Bob King (CM #31)

The tiny river town of Marshall in Madison County is home to several interesting tokens. The Capitola Store Token is rare and a nice textile related token. Marshall has been flooded many times and the flood levels are marked on the side of some river facing buildings.



THE CAPITOLA / (ORN) / STORE / (ORN) / MARSHALL, N.C. // GOOD FOR / \$1.00 / IN MERCHANDISE – RD, AL, 25.

This store opened June 1904 in “J.R. Swann’s old stand”. It is listed in 1905 and 1906 as a general store owned by Capitola Manufacturing Company and managed by J.R. Swann. Capitola Manufacturing Company made cotton yarn from 1904 through 1926. This is a smaller dollar token than most. An advertisement in the local newspaper for the business went as follows.

“The largest and best selected stock of general merchandise ever opened in Marshall and solicit a liberal share of your patronage. J.R. Swann, Manager”.

The old mill building still stands and is owned by the town of Marshall. A hydroelectric plant still remains and is called Capitola Hydroelectric Plant, owned by French Broad Electric.

THE CHISOLM TOKENS OF ASHEVILLE, NC

Bob King (CM #31)

Charles H. Chisolm was a “colored” grocer from 1922 through 1965. His business was located at the corner of Grail and Max Street in Asheville. On the tokens “Mack” is a die cutting error. Chisolm’s home was the same location. The tokens are described below.



C.H. CHISOLM / CORNER / GRAIL / AND / MACK ST. /
NOT GOOD ON SUNDAY // GOOD FOR / (2 SMALL
STARS WITH LARGE STAR BETWEEN) \$100 \$ (00 IS
DOUBLE UNDERLINED) / (2 SMALL STARS WITH
LARGE STAR BETWEEN) / IN TRADE - RD AL 35 R-2

C.H. CHISOLM / CORNER / GRAIL / AND / MACK ST. /
NOT GOOD ON SUNDAY // GOOD FOR / ¢ 50 ¢ / IN
TRADE - RD AL 32 R-2

C.H. CHISOLM / CORNER / GRAIL / AND / MACK ST. /
NOT GOOD ON SUNDAY // GOOD FOR / ¢ 25 ¢ / IN
TRADE. - RD AL 29 R-2

C.H. CHISOLM / CORNER / GRAIL / AND / MACK ST. /
NOT GOOD ON SUNDAY // GOOD FOR / ¢ 10 ¢ / IN
TRADE - RD AL 19 R-2

C.H. CHISOLM / CORNER / GRAIL / AND / MACK ST. /
NOT GOOD ON SUNDAY // GOOD FOR / ¢ 5 ¢ / IN
TRADE - RD AL 26 R-2

C.H. CHISOLM / CORNER / GRAIL / & / MACK STS. /
NOT GOOD ON SUNDAY // GOOD FOR / 1¢ / IN TRADE
- RD AL 16 R-3

In North Carolina many black businessmen used tokens in their business. This is a good example of an interesting token that is inexpensive. The 1¢ denomination is scarce but all other denominations show up for sale relatively often.

[illegible]

New Finds from South Carolina

Tony Chibbaro (CM #2)



**J.M. BENNETT / MERCHANDISE / STOKES,
S.C.//GOOD FOR / 5 / IN / MERCHANDISE – Rd,
Al, 19mm**

Directory Listings

1906-07 Bennett & Fox, general store and
sawmill

1910-12 Morris & Bennett, general store

1913-27 J.M. Bennett, general store



**J.C. JAUDON / & BRO. (Charleston, SC) // 5 – Rd,
Br. 25mm**

Directory Listings

1886-89 J.C. Jaudon & Bro., liquors

1890 J.C. Jaudon & Bro., saloon

1891-94 J.C. Jaudon & Bro., liquors

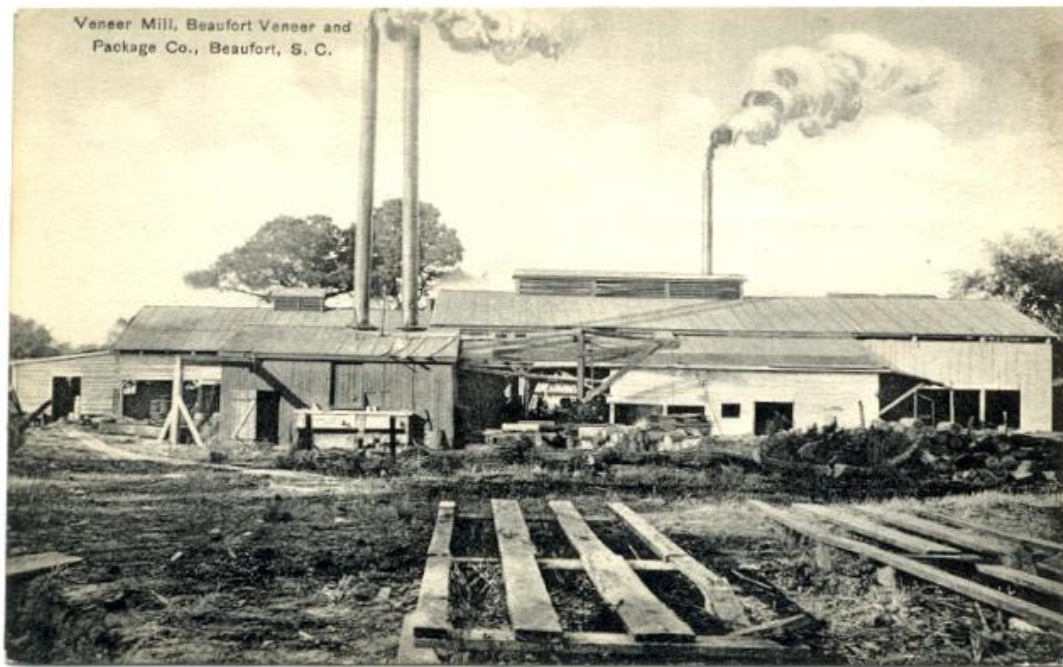
1899 John C. Jaudon, liquors

The Beaufort Veneer & Package Company

Tony Chibbaro (CM #2)

In the last issue of CARTSNEWS, I discussed the discovery of a postcard which led to the attribution of one of my long-standing maverick tokens. In this article I would like to delve deeper into the connection which often exists between postcards and trade tokens. Pictured below is a postcard that I recently purchased from the eBay auction site. From its title you can readily tell that the lumber mill pictured is that of the Beaufort Veneer and Package Company. The company was listed in business directories from 1909 to 1933 as a manufacturer of veneers,

packing crates, vegetable baskets, and barrels. The mill was founded by a Capt. Townsend, operated by his son Howard Townsend until the latter's death in 1924, and then run by the latter's wife, Mrs. Anna Townsend, until the Great Depression forced it to close.



This company issued trade tokens, which is no surprise, as many lumber companies did so in the early 1900s. The tokens from this company are quite rare today. Pictured below is the only known specimen, which I purchased on eBay about 12 months ago. The token brought only a modest sum, despite its being a rare lumber token. I believe this was because the initials on the token did not readily reveal its identity as a lumber token. In fact, I didn't even know what they meant until I looked up the company in my business directories.



B. V. & PKGE. CO. / BEAUFORT, / S. C. // GOOD FOR / 5 / IN MERCHANDISE – Rd, Al, 19mm

The postcard also has a connection to a second token-issuing business. On the back of the card in small letters at the left margin are the words “Published by Chas. G. Luther, Ph.G., Druggist, 124 Bay Street, Beaufort, S.C.” Dr. Charles Luther operated a drug store in Beaufort from 1907 until his death in the 1950s. I’m sure that this postcard dates from the early days of Luther’s business and is probably one of a series of cards he published of scenes from the Beaufort area. I wonder how many more of Beaufort’s token-issuing firms are pictured on one of his postcards. Perhaps there is even a card out there somewhere picturing the interior of Luther’s own drugstore! Pictured below is one of tokens that Luther used in his store, one of only two known specimens. The “Ph. G.” on the postcard and the token stands for “Pharmacy Graduate.”



**CHAS. G. LUTHER, PH. G / AGENT FOR / HUYLER'S / BEAUFORT, S.C. // GOOD FOR ONE / 5 / cent
(across numeral) / CIGAR OR SODA – Rd, Al, 24mm**

CARTS MEMBERSHIP LIST

Gerald **Adams** (CM 34) Keller, TX
Helen **Barry** (CM 33) Aiken, SC
Lamar **Bland** (CM 18) Durham, NC
Graham N. **Bramlette** (CM 11) Greenville, SC
Tony **Chibbaro** (CM 2) Prosperity, SC
Charles R. **Clark** (CM 1) St. Petersburg, FL
Joseph H. **Elrod** (CM 7) Sparta, NC
William M. **Graham** (CM 22) Union, SC
Harry L. **Hoots, Jr** (CM 5) Flat Rock, NC
John **Kent** (CM 26) Colorado Springs, CO
Eric T. **Lampe** (CM 19) Clemson, SC
V. Gray **Martin** (CM 32) Pfafftown, NC
Claud **Murphy** (CM 20) Winston-Salem, NC
Kenneth W. Nester (M 37) Pearisburg, VA
Pierre **Oldham** (M 35) Asheboro, NC
Steve **Ratliff** (CM 8) Milton, FL
Robert W. **Saunders** (CM 24) Sherrills Ford, NC
Robert D. **Schopp** (CM 14) Trenton, NJ
Ernst **Thoms** (CM 12) Anderson, SC

Don **Bailey** (CM 21) Etowah, NC
D. Ray **Belcher** (CM 16) Taylors, SC
David W. Boitnott (M 38) Apex, NC
Michael F. (CM 6) **Capen** Las Vegas, NV
Kenneth E. **Chylinski** (CM 17) Mt. Clemens, MI
Jim **Cooke** (CM 29) Richmond, VA
Jim **Few** (CM 25) Greenville, SC
Mike **Greenspan** (CM 10) Houston, TX
Brad **Jeffcoat** (CM 3) Pinopolis, SC
Robert **King** (CM 31) Brevard, NC
Leonard **Marsh** (M 36) Spartanburg, SC
Robert J. **Merchant** (CM 13) Rockledge, FL
Judith **Murphy** (CM 4) Winston-Salem, NC
Samuel E. **Norris** (CM 23) Easley, SC
Randy **Partin** (CM 9) Auburndale, FL
Mike **Sanders** (CM 28) Union, SC
David E. **Schenkman** (CM 27) Bryantown, MD
Austin M. **Sheheen, Jr** (CM 30) Camden, SC
R. H. **Watley** (CM 15) Hendersonville, NC

**IF THERE IS A NAME WHICH YOU THINK SHOULD BE ON
OUR LIST, BUT IS NOT, PLEASE CONTACT THAT
INDIVIDUAL AND ENCOURAGE HIM OR HER TO JOIN.**

UNION

SOUTH CAROLINA WANTED

POSTCARDS, TOKENS, PAPER MONEY

William M. Graham
208 Main Street • Union, SC 29379-2327
1-800-657-4944

CLASSIFIED ADS

FOR SALE

PUBLISHED IN 2004: THIRD SUPPLEMENT TO SOUTH CAROLINA TOKENS. Over 200 new tokens listed, many new merchants, several new towns, rarity ratings, lots of illustrations. \$8.00 postpaid. Paypal accepted. Tony Chibbaro, PO Box 420, Prosperity, SC 29127 (803-252-1881) chibbaro@mindspring.com

SOUTH CAROLINA FOOD STAMP COLLECTION FOR SALE OR TRADE FOR FLORIDA TOKENS - Approximately 172 different SC food stamp tokens for sale to the highest bidder. Closes 10 days from receiving newsletter. There is a modest reserve; trades take preference. Steve@Ratliff.com Steve Ratliff, 1717 Saint Marys Bay Drive, Milton, FL 32583-7343.

TARBORO, NC COLUMBIAN PEANUT CO. TOKENS. Three tokens, the 10, 20, and 40 denominations for \$63 post paid and insured. Don Bailey PO Box 1272, Etowah, NC 28729

WANTED

WILL PAY \$100.00 FOR A 1913 OR 1914 DUN OR BRADSTREET COPY OR ORIGINAL FOR NORTH CAROLINA. Must be full size or very good reduced copy. Bob King, 33 Cardinal Dr., Brevard, NC 28712, 828-883-8028, tokenaddict@citcom.net

ARTICLES WANTED. Send reports of new finds, articles, book reviews, letters to the editor, and all those other things your editor is not sufficiently clever to think of. Your newsletter needs you!

THE THIRD CARTS MEETING

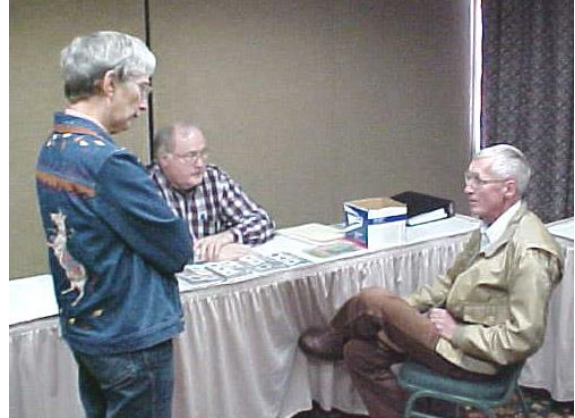
If you were not at the Statesville meeting on the 5th you missed good tokens, good information, good food, and a good time.



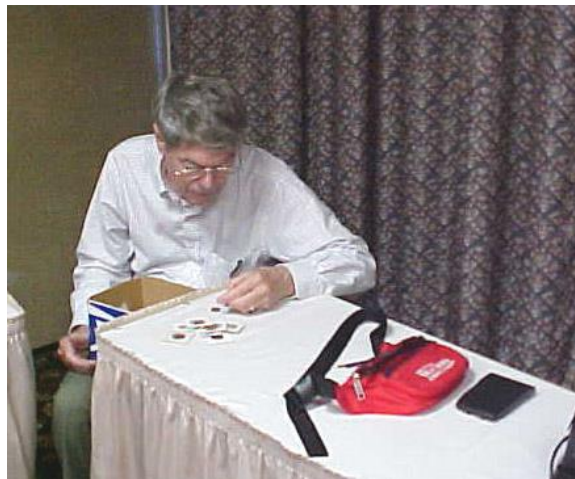
Tony brought so many tokens to trade and/or sell that, as you see above, he could not carry them.



Lamar Bland was delighted to see a collection of tokens from Rutherford County, his home county.



Two spouses attended. They were supportive and, I suspect, long suffering.



Even junk boxes held treasures. Do you have, or have you ever seen a Kings Mt., Phenix Mills 25¢ token? One turned up in a junk box.



CARTS Membership and Dues: Membership in CARTS is open to anyone interested in the exonomia of the two Carolinas. Annual dues are \$10.00 and should be mailed to the treasurer, Bob King. Checks should be made payable to CARTS.

CARTSNEWS: CARTSNEWS, the newsletter of CARTS, is published four times per year in February, May, August, and November.

Advertising: Each member is encouraged to submit one classified ad per issue. These ads are free to members. Free ads should be no more than 50 words in length. No ads will be run continuously; a new ad must be submitted for each issue. The editor reserves the right to edit ads for length and any ad thought not to be in the best interest of the hobby will be rejected.

Paid advertising is also solicited. The rate per issue for paid ads is as follows. One quarter page \$3.00, one half page \$6.00, and full page \$11.00. Any paid advertising, along with payment, should be sent to the editor by the fifteenth of that month before the month of issue. So, for example, advertising copy for the May issue should be received by the editor by April 15. Camera ready copy will be accepted, but the editor will also compose ads from your rough copy if you desire. As with free advertising the editor may reject any ad thought not in the best interest of CARTS or the hobby at large.